



## PRESS RELEASE

### Big Air contest wraps up an incredible week at Suzuki Nine Queens 2015

**Serfaus-Fiss-Ladis (AUT), March 21<sup>st</sup>, 2015** – Without a doubt, the Suzuki Nine Queens 2015 in Serfaus-Fiss-Ladis, Austria has made its mark on female freeski and snowboard history, with many personal firsts and some never before landed tricks. The weeklong session ran from 15<sup>th</sup> to the 20<sup>th</sup> of March 2015 and featured heli, sunset, and sunrise shoots, as well as the final showdown, the Big Air Contest. During the contest, we saw young German freeskier Lisa Zimmermann take her third consecutive title, while Norwegian style queen Kjersti Ostgaard-Buaas came out on top of the snowboarders.

**Suzuki Nine Queens Contest Edit 2015:** [bit.ly/Suzuki\\_Nine\\_Queens\\_Contest\\_Action](http://bit.ly/Suzuki_Nine_Queens_Contest_Action)

#### Big Air Contest - Snowboard

Echoing the relaxed attitude of the super session, the contest took the format of a one-hour jam session where each rider had about eight runs, with two best tricks counting to their total score. Kjersti's consistent riding and effortless style is what set her apart, with a backside 540 japan and front 720 stale. On top of that, she landed nearly perfect frontside 1080 for the first time, a trick stomped earlier in the week by Jamie Anderson (USA). Kjersti was stoked, "I am so surprised to be on top of the podium, because I came up here this morning super tired and wasn't sure how it would go. All of the sudden, I'm trying stuff that I know I can do and actually got a front 1080 which is my first ever. It's an amazing feeling." Having stomped a world first double backside rodeo mute the day before Klaudia Medlova (SLO) was on form and threw down an airy backside rodeo 540 and a frontside 720 mute placing second and Elena Könz (SUI) came in third with a personal first backside 900 and a switch backside 540.

**Monster Showdown Jamie vs. Klaudia:** [bit.ly/Jamie\\_vsKlaudia\\_NineQueens](http://bit.ly/Jamie_vsKlaudia_NineQueens)

#### Big Air Contest - Freeski

The skiers also pulled out all the stops during the contest. Lisa Zimmermann (GER) gave the crowd hit after hit, stomping her switch right 1080 mute and even landing a switch left double 1080, a never before seen trick for women's skiing. Head judge Kaya Turski (CAN) explained "Lisa was on fire all day long. Throughout the session she mixed it up with different tricks, landed a switch double 1080, which is very impressive and really exciting!" Italian Silvia Bertagna was close behind in second with a solid 900 tail grab followed by a steezy 1080 tail grab. Rounding out the podium was Emma Dahlström (SWE), taking home bronze thanks to her smooth switch 720 double japan and her solid switch cork 540.





Stay tuned for the full event recap with the highlight edit, along with all the new tricks and awards from the week will be revealed and the photo contest winners.

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More info: [www.ninequeens.com](http://www.ninequeens.com)

#### MORE VIDEOS:

**GoPro Course Preview:** [bit.ly/SuzukiNineQueens2015\\_GoProCoursePreview](http://bit.ly/SuzukiNineQueens2015_GoProCoursePreview)

**100% GoPro Moment with Jamie Anderson:**

[bit.ly/GoProMoment\\_SuzukiNineQueens2015\\_Jamie\\_Anderson\\_Frontside1080](http://bit.ly/GoProMoment_SuzukiNineQueens2015_Jamie_Anderson_Frontside1080)

#### About Serfaus-Fiss-Ladis:

The winter sports paradise Serfaus-Fiss-Ladis with its three historical villages is located on a sunny high plateau above the Tyrolean Inn Valley, framed by the mighty 3000-metre Samnaun mountains and the Ötztal Alps. Enjoy 450 hectares, 160 metric kilometres/212 skiable kilometres of perfectly groomed runs, guarantee of snow throughout winter and spring – 80 % of the runs can be covered by artificial snow –, 67 lift systems, 116 km of maintained cross-country skiing trails, freeride slopes, numerous terrain parks and the whole gamut of winter fun sports.

With the Kinderschneealm childrens' entertainment centre, the Murmlipark and Berta's Kinderland, excellent ski schools, all-day childcare, separate children's restaurants and many other family-friendly attractions one can safely say that Serfaus-Fiss-Ladis has one of the best winter offerings for families, and has indeed been commended several times as the most family-friendly resort in the Alps.

For more information go to the website: [www.serfaus-fiss-ladis.at](http://www.serfaus-fiss-ladis.at)

#### About Suzuki

The Suzuki Motor Corporation is based in the Japanese city of Hamamatsu, and is the world's leading supplier in the minicar segment. In the 2013/2014 business year it produced 2.86 million vehicles worldwide. The Corporation employs 51,503 people globally and sells its products in 196 countries and regions.

In the 2013/14 business year, the company turned over 2.94 billion yen (€20.7 billion\*). With an operating result of around 187.7 billion yen (€1.31 billion\*), the Suzuki Motor Corporation saw a 29.9 percent rise in its profits over the previous year. Global sales amounted to 2.66 million cars in the 2013/14 business year. Suzuki maintains 35 main production facilities in 24 countries and regions.

Suzuki's 'Way of Life!' represents the global brand-attributes of enthusiasm, down-to-earthness, quality, sportiness and team spirit. These values express themselves in innovation, products tailored to customer needs, and an impressive set of core expertises including in the offroad and AWD fields, based on a company history stretching back for more than a century.

Suzuki International Europe GmbH, based in Bensheim, Hessen, controls activities throughout Germany in the three business areas of Cars, Motorbikes and Marine. With its 375 employees, the company generated a turnover of €635.6 million in the 2013/14 business year. A total of 27,835 vehicles were newly registered in the year 2014.

\* Exchange rate on 31 March 2014: €1 = 142.2 yen

