



PRESS RELEASE

Big names at the Suzuki Nine Queens 2015

Serfaus-Fiss-Ladis (AUT), February 19th, 2015 – One week, one gigantic kicker slash snow castle, four invited photographers, as well as, several film crews combined with some of the world's best female freeskiers and snowboarders make up the Suzuki Nine Queens. The Serfaus-Fiss-Ladis ski resort in Austria and its perfectly groomed slopes will be reigned by the queens from the 15th to the 20th of March 2015. Sunset and sunrise shoots will take place throughout the week and one winner will be crowned at the public Big Air Contest, on Friday 20th of March 2015, a day not to miss!

Suzuki Nine Queens Trailer 2015: bit.ly/NineQueens2015_Trailer

RIDERS SKI

Coline Ballet Baz, FRA
Silvia Bertagna, ITA
Emma Dahlström, SWE
Virginie Faivre, SUI
Keri Herman, USA
Devin Logan, USA
Maude Raymond, CAN
Tiril Sjastaad Christiansen, NOR
Zuzana Stromkova, SVK
Katie Summerhayes, GBR
Kaya Turski, CAN
Lisa Zimmermann, GER

RIDERS SNOWBOARD

Jamie Anderson, USA
Julia Baumgartner, AUT
Kjersti Ostgaard-Buaas, NOR
Aimee Fueller, GBR
Anna Gasser, AUT
Jenny Jones, GBR
Elena Könz, SUI
Silvia Mittermüller, GER
Kristiina Nisula, FIN





Silje Norendal, NOR
Christy Prior, NZL
Birgit Rofner, AUT
Olya Smeshlivaya, RUS

The format, as well as, the set up of the event is unique. "I found it a refreshing change, with its mellow atmosphere and creative avenues for both riders and photographers," comments Jenny Jones, who bagged a cover shot from last year's event, took 3rd place in the Big Air and landed her first frontside 900. This year she will be joined by her fellow Team GB mates Aimee Fueller and skier Katie Summerhayes, who are sure to shake things up. To the freeski ladies this event will always have a special meaning as it was the first of its kind, offering a platform to progress and to be in the spotlight. Some world firsts have been claimed at the event, such as the one by Kaya Turski in 2011 (CAN). She reminisces, "It was a goal of mine to learn the switch 1080 and when I did, and it was one of my most exciting moments in skiing." (VIDEO: bit.ly/KayaTursky1080)

9 Numbers from the Suzuki Nine Queens. Did you know that...

...Suzuki Nine Queens uses more than 50 GoPro cameras in total to document the event?
...more than 60.000 m3 of snow will be moved for the set-up?
...the riders combined will rotate about 1.800.000 degrees throughout the whole week?
...one athlete needs about 4.000 calories per day? Equates to about 17 Big Macs.
... 36 X Games medals and 3 Olympic medals are united at the Suzuki Nine Queens?
...about 300 media from 40 countries around the world report about the event?
...about 1.500 working hours are needed prior to the event?
...in total more than 50 persons are involved in the organization?
...the Suzuki Nine Queens social media channels reach more than 2.500.000 Million people?

Wanna Be A Queen? – Wild Cards On Offer

The online video contest is running till the 23rd of February 2015. Find out how you can win a wild card to Suzuki Nine Queens on www.ninequeens.com

Follow us on social media @ninequeens.

VIDEOS

Suzuki Nine Queens Trailer: bit.ly/NineQueens2015_Trailer

Highlights Suzuki Nine Queens 2014 bit.ly/NineQueensHighlights2014

Snowboard Highlights Suzuki Nine Queens 2014 bit.ly/NineQueensHighlights2014_SNB





About Serfaus-Fiss-Ladis:

The winter sports paradise Serfaus-Fiss-Ladis with its three historical villages is located on a sunny high plateau above the Tyrolean Inn Valley, framed by the mighty 3000-metre Samnaun mountains and the Ötztal Alps. Enjoy 450 hectares, 160 metric kilometres/212 skiable kilometres of perfectly groomed runs, guarantee of snow throughout winter and spring – 80 % of the runs can be covered by artificial snow –, 67 lift systems, 116 km of maintained cross-country skiing trails, freeride slopes, numerous terrain parks and the whole gamut of winter fun sports.

With the Kinderschneealm childrens' entertainment centre, the Murmlipark and Berta's Kinderland, excellent ski schools, all-day childcare, separate children's restaurants and many other family-friendly attractions one can safely say that Serfaus-Fiss-Ladis has one of the best winter offering for families, and has indeed been commended several times as the most family-friendly resort in the Alps.

For more information go to the website: www.serfaus-fiss-ladis.at

About Suzuki

The Suzuki Motor Corporation is based in the Japanese city of Hamamatsu, and is the world's leading supplier in the minicar segment. In the 2013/2014 business year it produced 2.86 million vehicles worldwide. The Corporation employs 51,503 people globally and sells its products in 196 countries and regions.

In the 2013/14 business year, the company turned over 2.94 billion yen (€20.7 billion*). With an operating result of around 187.7 billion yen (€1.31 billion*), the Suzuki Motor Corporation saw a 29.9 percent rise in its profits over the previous year. Global sales amounted to 2.66 million cars in the 2013/14 business year. Suzuki maintains 35 main production facilities in 24 countries and regions.

Suzuki's 'Way of Life!' represents the global brand-attributes of enthusiasm, down-to-earthness, quality, sportiness and team spirit. These values express themselves in innovation, products tailored to customer needs, and an impressive set of core expertises including in the offroad and AWD fields, based on a company history stretching back for more than a century.

Suzuki International Europe GmbH, based in Bensheim, Hessen, controls activities throughout Germany in the three business areas of Cars, Motorbikes and Marine. With its 375 employees, the company generated a turnover of €635.6 million in the 2013/14 business year. A total of 27,835 vehicles were newly registered in the year 2014.

* Exchange rate on 31 March 2014: €1 = 142.2 yen

