



## PRESS RELEASE

### Full wrap-up: A week of progression at the Suzuki Nine Queens 2015

**"Best female session of all time"** - Spencer O'Brien (CAN, snb)

**"I honestly believe that this is the most progression that freeskiing and snowboarding has seen in a week, ever."** - Emma Dahlsröm (swe, ski)

**Serfaus-Fiss-Ladis (AUT), March 25<sup>th</sup>, 2015** –Creating a massive Big Air with a long steep landing and inviting some of the world's best female freeskiers and snowboarders for a week-long supersession seems to be the recipe for progression, at least for the Suzuki Nine Queens 2015. The castle-feature rising tall at the picturesque spot in the Serfaus-Fiss-Ladis resort in Austria, saw the riders get inspired, having fun and pushing their riding. Four new tricks were documented by invited filmmakers and photographers from all angles, along with too many personal firsts to list them all.

**Suzuki Nine Queens Highlight edit:** [http://bit.ly/NineQueens15\\_Highlight](http://bit.ly/NineQueens15_Highlight)

#### Wrap up of the week Snowboarding:

With winds slowing down the first few days, the focus was on jibbing and fun sessions in dirndls (traditional Austrian dresses). It was the first sunrise shoot where the snowboarders started firing out trick after trick. Earning her the peer-voted title "Ruler of the week" Jamie Anderson (USA) kicked things off by landing her personal first frontside 1080, later matched by both Kjersti Ostgaard-Buaas (NOR) and Silvia Mittermueller (GER). Jamie went on to land a cab 1080 and a switch backside 900 with her signature style, both documented tricks for the first time ever. Beaming with content she explains, "I haven't learned a new trick in a while so I'm stoked," explaining, "It's hard to be pushing yourself the sport you love so much and it's scary at times."

Next it was the turn of young-gun Klaudia Medlova (SVK) who bagged the "O'Neill Unreasonable Moment" with mad props for landing a world premier backside rodeo 900 mute. Having tried it five years prior she explains her motivation to try the trick, "This jump is so perfect. I felt super safe and the landing was soft, so I knew it would be the moment to try it."

During the week Spencer O'Brien (CAN) also matched Jamie's switch backside 900 and upped the ante by showing us her two more versions of the trick, also Jenny Jones (GBR) was also one to jump on the 9-train.





Kjersti, who took the Big Air title, as well as, “best style” and “best snb GoPro moment” has a long career behind, and she was impressed, ”I’m so proud to be a part of this session and see a lot of tricks for the first time in history. It’s looking really good too; not hucking, but good style and control.” Agreed!

### Wrap up of the week: Freeski

Freeski “Ruler of the Week” Emma Dahlsröm caught the attention of her peers by going huge and stylish all week, with her “first-on last-off the kicker”-attitude and throwing down cork 900 tails and even trying the switch 1080. “I just don’t want this to end,“ she said stoked on the week. The girls were amped pushing each other throughout the week and during the contest, we saw young German freeskiier Lisa Zimmermann take her third consecutive title showing her technical mastery and adding another banger in her big bag of tricks when she stomped a world’s first switch left side double 1080, now mastering both directions.

The always-smiling Keri Herman (USA) earned herself the coveted award “Best style” with tweaked-out, long grabs in her smooth switch 900s and forward 900s, which is sure show also in the photos. Italian Silvia Bertagna showed her skills by landing a 1080 tailgrab, being not only one of the only few girls out there to land this trick she added her signature style to it. Katie Summerhayes (GBR), who also nailed a 1080 (japan) and moved on to try the 1260 in the competition, summed up the week nicely, “A perfect jump like this and excellent conditions, having all of the girls up there just pushing you, it’s something else. It’s so special.” Looking forward to see Katie stomp that trick at the next Suzuki Nine Queens.

**Photography Contest winners:** [www.ninequeens.com/photo-contest-winners-2015](http://www.ninequeens.com/photo-contest-winners-2015)

**Winners of the week:** [www.ninequeens.com/the-winners-of-the-week-3/](http://www.ninequeens.com/the-winners-of-the-week-3/)

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Next up is the Suzuki Nine Knights where the snowboarders will be joining the freeskiers for the first time ever. Stay tuned for news from Mottolino Fun Mountain Livigno, Italy on the 5<sup>th</sup> to the 10<sup>th</sup> of April 2015.





## MORE VIDEOS:

Contest Edit: Suzuki Nine Queens 2015: [bit.ly/Suzuki\\_Nine\\_Queens\\_Contest\\_Action](http://bit.ly/Suzuki_Nine_Queens_Contest_Action)

Silvia Bertagna left 900 tail:

[bit.ly/100\\_percent\\_GoPro\\_Moment\\_Silvia\\_Bertagna\\_900\\_tail\\_grab](http://bit.ly/100_percent_GoPro_Moment_Silvia_Bertagna_900_tail_grab)

Monster Showdown SKI Devin vs Coline: [bit.ly/Devin\\_vsColine\\_Nine\\_Queens\\_2015](http://bit.ly/Devin_vsColine_Nine_Queens_2015)

Monster Showdown SNB Jamie vs. Klaudia: [bit.ly/Jamie\\_vsKlaudia\\_NineQueens](http://bit.ly/Jamie_vsKlaudia_NineQueens)

Suzuki Nine Queens Contest Edit 2015: [bit.ly/Suzuki\\_Nine\\_Queens\\_Contest\\_Action](http://bit.ly/Suzuki_Nine_Queens_Contest_Action)

GoPro Course Preview: [bit.ly/SuzukiNineQueens2015\\_GoProCoursePreview](http://bit.ly/SuzukiNineQueens2015_GoProCoursePreview)

100% GoPro Moment with Jamie Anderson:

[bit.ly/GoProMoment\\_SuzukiNineQueens2015\\_Jamie\\_Anderson\\_Frontside1080](http://bit.ly/GoProMoment_SuzukiNineQueens2015_Jamie_Anderson_Frontside1080)

### About Serfaus-Fiss-Ladis:

The winter sports paradise Serfaus-Fiss-Ladis with its three historical villages is located on a sunny high plateau above the Tyrolean Inn Valley, framed by the mighty 3000-metre Samnaun mountains and the Ötztal Alps. Enjoy 450 hectares, 160 metric kilometres/212 skiable kilometres of perfectly groomed runs, guarantee of snow throughout winter and spring – 80 % of the runs can be covered by artificial snow –, 67 lift systems, 116 km of maintained cross-country skiing trails, freeride slopes, numerous terrain parks and the whole gamut of winter fun sports.

With the Kinderschneealm childrens' entertainment centre, the Murmlipark and Berta's Kinderland, excellent ski schools, all-day childcare, separate children's restaurants and many other family-friendly attractions one can safely say that Serfaus-Fiss-Ladis has one of the best winter offering for families, and has indeed been commended several times as the most family-friendly resort in the Alps.

For more information go to the website: [www.serfaus-fiss-ladis.at](http://www.serfaus-fiss-ladis.at)

### About Suzuki

The Suzuki Motor Corporation is based in the Japanese city of Hamamatsu, and is the world's leading supplier in the minicar segment. In the 2013/2014 business year it produced 2.86 million vehicles worldwide. The Corporation employs 51,503 people globally and sells its products in 196 countries and regions.

In the 2013/14 business year, the company turned over 2.94 billion yen (€20.7 billion\*). With an operating result of around 187.7 billion yen (€1.31 billion\*), the Suzuki Motor Corporation saw a 29.9 percent rise in its profits over the previous year. Global sales amounted to 2.66 million cars in the 2013/14 business year. Suzuki maintains 35 main production facilities in 24 countries and regions.

Suzuki's 'Way of Life!' represents the global brand-attributes of enthusiasm, down-to-earthness, quality, sportiness and team spirit. These values express themselves in innovation, products tailored to customer needs, and an impressive set of core expertises including in the offroad and AWD fields, based on a company history stretching back for more than a century.

Suzuki International Europe GmbH, based in Bensheim, Hessen, controls activities throughout Germany in the three business areas of Cars, Motorbikes and Marine. With its 375 employees, the company generated a turnover of €635.6 million in the 2013/14 business year. A total of 27,835 vehicles were newly registered in the year 2014.

\* Exchange rate on 31 March 2014: €1 = 142.2 yen

